Safety Communications Infographic

Using **Digital Signage** for **Better**

SAFETY COMMUNICATION

Effective safety communication depends on a visible, inclusive safety culture that's continuously improving. Digital signs can supplement your permanent signage for better safety messaging, higher employee engagement, improved productivity and fewer injuries.

Every 7 seconds
a worker is injured on the job

104,000,000 production days
are lost in a year due to work-related injuries

Over $668 billion
total cost of preventable injuries

16x higher average cost of minor incident versus cost of the preventative measure

48x higher average cost of serious or fatal incident versus cost of the preventative measure

What workers say...

Approximately **one-third** of workers in high hazard industries do not believe safety is valued
50% say safety meetings are held less often than they should be
39% think management does the minimum required by law to keep employees safe
36% say safety takes a backseat to completing job tasks
30% say they are too afraid to report safety issues

An effective safety and health program can save
$4-$6 for every $1 invested

Organizations with higher engagement scores had
70% fewer safety incidents
compared to those with low engagement.
5x less likely to have a safety incident.
7x less likely to have a lost-time safety incident.

Proven Safety ROI

- Positive public image
- Compliance with regulations, laws & standards
- Cost savings & increased shareholder value
- Increased operational efficiency
- Improved employee satisfaction

Quick Tips for Employers

- **Prioritize safety**: Have protocols in place. No shortcuts!
- **Reduce stress**: Ensure employees aren't overtaxed
- **Train everyone**: Educate on all risks & procedures
- **Request input**: Give employees a voice in the safety program
- **Use leading indicators**: Track systems, operations & behavior

Quick Tips for Employees

- **Stay alert**: Be aware of your surroundings at all times
- **Dress for safety**: Always wear, clean & maintain your PPE
- **Use the right tools**: Know your tools & machines thoroughly
- **Love your body**: Take breaks & maintain correct posture
- **Be diligent:** Report violations & unsafe conditions

Source: https://visix.com/wp-content