Red Cross Business Emergency Preparedness



What why and how guidance on disaster planning from Red Cross.

Disaster Recovery Begins Before a Disaster

Why bother? Disasters don’t happen here.

Even if you think you are not in a disaster-prone area, something like a chemical tanker truck overturning can prevent you and your employees from getting to your facility.

Even if a flood doesn’t put your business under water, customers and supplies may not be able to get to you. Power outages, brown-outs or surges can affect your daily business operations.

Many disasters, like wind storms, tornadoes and earthquakes, can strike quickly and with little or no warning.

What can I do?

Find out which natural and technological hazards can happen in your area. Get information about how to prepare your employees and…