Performance and Cultural Alignment



Recorded Date: Feb 11, 2025

Speakers: Adam Rush, Vice President, Carpedia International Ltd.

About This Webinar

Organizational alignment is key to achieving long-term success, yet many companies struggle with internal disconnects that reduce efficiency and hinder growth. This insightful webinar will break down how performance and culture must align to maximize employee engagement and business outcomes.

What You'll Learn:

- How to identify misalignments that impact performance and growth.
- The Management Performance System framework and its role in aligning employee expectations with business goals.
- Actionable strategies to create a more cohesive and predictable workplace that fosters long-term success.

Led by **Andrew Rush**, a seasoned expert in business transformation, this session will provide practical steps to align your organization's performance and culture for greater predictability and profitability.

This webinar is proudly sponsored by SafetyNow, a trusted provider of workplace safety training solutions designed to improve compliance and overall organizational effectiveness.

About the Speaker

Adam Rush

Vice President, Carpedia International Ltd.

Andrew Rush is a seasoned business leader and consultant with a track record of improving financial results through team collaboration and leadership

development. With experience in turnaround situations and executive roles across various industries, he specializes in aligning performance and culture to drive organizational success.

As a professional speaker, Andrew has delivered training on Performance and Cultural Alignment to CEO groups and industry associations, helping companies increase predictability and profitability. In his current role at Carpedia, he works closely with executive teams to assess and enhance organizational alignment.

Andrew holds a Bachelor of Commerce from Queen's University and has led companies recognized as one of Canada's 50 Best Managed Privately Owned Companies.

What's Included

When you attend this webinar, you'll gain:

1. **Expert Insights:** Learn from Andrew Rush, a proven leader in business performance and organizational transformation.
2. **Key Learning Points:**
    1. Identifying and addressing misalignments that hinder company success.
    2. Implementing the Management Performance System to drive organizational alignment.
    3. Actionable steps to enhance predictability, collaboration, and profitability.
3. **Practical Strategies:** Tools you can immediately implement to improve workplace alignment and efficiency.
4. **Live Q&A Session:** Get answers to your specific questions on organizational performance and culture.
5. **Supporting Resources:** Access exclusive materials to continue refining your company's approach to alignment and performance.

Who Needs To Be There?

This webinar is designed for professionals looking to enhance organizational alignment and drive sustainable success, including:

1. HR Professionals & Managers
2. Business Owners & Executives
3. Operations Managers
4. Employee Engagement Specialists
5. Organizational Development Professionals
6. Leadership & Performance Coaches
7. Workplace Culture Strategists