# Create a Vibrant Safety Culture



**Date:** July 27, 2022

**Time**: 9:00 AM – 10:30 AM PDT

**Speaker:** Richard Hawk

Safety leaders face a special set of challenges when it comes to safety performance. Not only do they have to understand a wide array of safety requirements, but they also need to possess the social skills to influence people to perform better. This webinar helps them develop those skills and create a vibrant safety culture that everyone will buy in to. Participants will learn how to increase their influence as a safety leader and inspire employees to take to heart their company's safety and health values.

Give your safety program a tune-up and make your workplace safer, starting immediately. Your leaders will learn how to:

- Maximize their personal impact and influence as a safety leader.
- Listen with purpose to find out what's really going on in the field.
- Overcome the fatigue and apathy that blur employees' focus and block their attention.
- Market and sell the benefits of your safety program to employees.
- Inspire and motivate employees to be proud of their safe behavior.

It's rare to find someone who is both a safety professional and an entertaining speaker and trainer, but Richard fits the bill. While his depth of knowledge and extensive experience make for content-rich sessions (he spent 10 years as a safety professional in the Nuclear Industry), he draws on his theater and music background to deliver presentations that are truly enjoyable.

Richard's expertise also comes from his interactions with thousands of leaders in hundreds of organizations in a wide array of industries. He holds numerous safety and technical certifications from various organizations including the National Safety Council and stays on the leading edge of the safety industry. He has been a popular keynote speaker at the NSC's Annual Congress & Expo, the largest annual safety convention in the U.S. and for nearly eight years has been a monthly columnist inspiring safety and health leader around the world with his

column “All About You” in the US National Safety Council magazine.