

NAA Renter Attitudes Towards Pest Control



Infographics on the attitudes of renters toward pest and the need for pest control.

BED BUGS GENERATE
THE MOST ANGST
AMONG APARTMENT RENTERS

39% SAY IT IS THE PEST
THEY WOULD "LEAST"
LIKE TO SEE IN THEIR APARTMENT

85% OF APARTMENT
RENTERS

HAVE ENCOUNTERED

A PEST

IN THEIR APARTMENT

THE PAST **12** MONTHS



MORE THAN **6 IN 10** APARTMENT
RENTERS

TELL SOMEONE 

WHEN THEY SEE **A PEST** 

51% OF APARTMENT
RENTERS



**ARE RARELY OR
NEVER NOTIFIED**

OF UPCOMING VISITS FROM THEIR
PEST CONTROL
TECHNICIAN  