

NAA Renter Attitudes Towards Pest Control



Infographics on the attitudes of renters toward pest and the need for pest control.

**BED BUGS GENERATE
THE MOST ANGST
AMONG APARTMENT RENTERS**

39 % SAY IT IS THE PEST
THEY WOULD "LEAST"
LIKE TO SEE IN THEIR APARTMENT

**85% OF APARTMENT
RENTERS**

HAVE ENCOUNTERED
A PEST
IN THEIR APARTMENT
THE PAST 12 MONTHS



MORE THAN **6 IN 10 APARTMENT
RENTERS**

TELL SOMEONE 
WHEN THEY SEE **A PEST** 

**51% OF APARTMENT
RENTERS**

 **ARE RARELY OR
NEVER NOTIFIED**
OF UPCOMING VISITS FROM THEIR
PEST CONTROL  **TECHNICIAN** 