Influencing Safety: What the Most Successful Safety Leaders Do Differently



Recorded Date: January 27th, 2021

Time: 9 a.m. PDT / 12 p.m. EDT

Expert Speaker: Garrison Wynn, CSP, Fortune 500 Leader, and Professional Stand-up comedian

We hear the term “employee engagement” a lot these days. We also hear how recognition, goal alignment and a clear path to success can create it. But how can engagement produce a sustainable culture of safety as we strive for zero incidents?

Drawing from Gallup research across 46 countries (research shows that engaged employees are 48% safer on the job than their disengaged counterparts), this highly informative and entertaining session reveals how skilled leaders at all levels create safety. From this session, leaders acquire specific communication tools they can use to dramatically reduce resistance to change, improve situational awareness and create a safer work environment. The impact of this program reaches far beyond the session itself, creating an emotional shift that fuels immediate implementation.

Segments include:

- Nobody wants to be a senior beginner: getting buy-in on change
- Remote control safety: managing remote employees
- COVIDITY: pandemic leadership
- Getting frontline supervisors to believe
- Reducing complacency and increasing awareness
- Safety for all generations: the aging workforce vs millennial mindset
- Action and adaptability create opportunity

About the Speaker

With talents that established him as a Fortune 500 leader and professional stand-up comedian, Garrison Wynn, CSP, fuses comic timing and research to show how anyone can help create a culture of safety. He is authentic – a guy who’s been there. Wynn is a chemical plant explosion survivor and Amazon #1

bestselling author with a background in industrial instrumentation. For the last 25 years, he has given keynote presentations on five continents to clients such as ExxonMobil, Walmart, the National Safety Council, Behavioral Science and Technology (BST), the NFL, and NASA. In his teens, he debuted the world’s first console video gaming system with baseball legend Hank Aaron; and as a young man, Wynn spent six years touring comedy clubs with the top names in the business before going on to create industrial safety products still being sold in 30 countries.