How to Avoid Counterfeit Electrical Goods Infographic



THE IMPORTANCE OF: REBUILDING & RENOVATING SAFELY



OUNTERFEIT ELECTRICAL GOODS



Using qualified electricians and purchasing from reputable distributors and retailers gives you: safety, security, and the backing of the manufacturer.

PURCHASING COUNTERFEITS HAS CONSEQUENCES



Low quality components



Unregulated and untested



Unsafe, not backed by manufacturer



Could lead to identity theft if purchased from non-reputable vendor

COUNTERFEIT'S UNINTENTIONAL CONSEQUENCES

Value of seized counterfeit goods:

\$1.38 billion

of counterfeits originate in China and Hong Kong.

American jobs are lost every year due to counterfeiting.

of websites hosting pirated or counterfeit goods contain malware according to the office of U.S. Intellectual Property Enforcement Coordinator.

=== 750,000

HOW TO AVOID COUNTERFEITS



Only purchase from trusted



Check electrical manufacturers website to find authorized retailers and distributors.



Only purchase items that have been tested and marked by UL, ETL, or CSA.



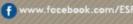
Products and packing with **typos** or **misspellings** have a high **l**ikelihood of being counterfeit.

Only use licensed, insured, and bonded contractors that will stand behind their

HOW TO REPORT COUNTERFEITS: Visit IPRCenter.gov or ESFI.org to report counterfeits.

Please share this free resource to save lives









Using qualified electricians and purchasing from reputable distributors and retailers gives you: safety, security, and the backing of the Manufacturer.

Purchasing Counterfeits Has Consequences:

Counterfeits:

- Have low quality components
- Are unregulated and untested
- Unsafe and not backed by a manufacturer warranty
- Could lead to identity theft if purchased from a non-reputable vendor

Counterfeit's Unintentional Consequences

- \$1.38 billion of counterfeits are seized yearly
- 87% of counterfeits originate in China and Hong Kong
- 1/3 of website hosting pirated or counterfeit goods contain malware according to the office of U.S. Intellectual Property Enforcement Coordinator
- 750,000 American jobs are lost every year due to counterfeiting

How to Avoid Counterfeits

- Only purchase from trusted sources
- Only purchase items have been tested or marked by a Nationally Recognized Testing Laboratory
- Check electrical manufacturers websites to find authorized retailers and distributors
- Products and packing with typos or misspellings have a light likelihood of being counterfeit
- Only use licensed, insured, and bonded contractors that will stand behind their work