Farm Safety Write it Right Stats and Facts



FACTS

1. **Stand out from the competition:** In the farming industry, where cover letters may not be as common, including one with your application can make you stand out from other candidates. It shows your initiative and attention to detail.
2. **Highlight your skills and experiences:** A cover letter allows you to provide more specific details about your farming skills, experiences, and accomplishments that may not be fully captured in your resume. It provides an opportunity to showcase your knowledge and expertise in the field.
3. **Demonstrate your commitment and passion:** Writing a well-crafted cover letter demonstrates your genuine interest and enthusiasm for the farming industry. It allows you to articulate why you are passionate about agriculture and how your skills align with the job requirements.
4. **Address specific job requirements:** A cover letter gives you a chance to address specific job requirements mentioned in the job description. You can explain how your qualifications make you an ideal candidate for the role, emphasizing relevant skills such as mechanical knowledge, problem-solving abilities, or management skills.
5. **Showcase your communication and writing skills:** Writing a well-written cover letter demonstrates your communication and writing skills, which are valuable in the farming industry. It gives employers an insight into your ability to convey information effectively and professionally.
6. **Open doors for interviews:** A compelling cover letter can significantly increase your chances of getting an interview. It provides an opportunity to make a positive impression and convince the employer to give your resume a closer look.

STATS

- Nearly half (47%) of job seekers write cover letters.
- Over ¼ (26%) of recruiters always read cover letters and think they are important to make a hiring decision.
- Up to 38% of hiring managers say that including a cover letter makes them more likely to pay attention to the application.

- On a spectrum of importance, 25% of hiring managers surveyed indicated a cover letter is ‘Very important’ when deciding whether to invite an applicant for an interview.