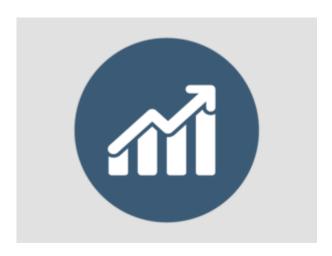
Everyone is Responsible for the Culture Stats & Facts



FACTS

- 1. Culture is the environment that surrounds you at work all of the time. It is a powerful element that shapes your work enjoyment, your work relationships, and your work processes.
- 2. Culture is the behavior that results when a group arrives at a set of generally unspoken and unwritten rules for working together.
- 3. An organization's culture is made up of all of the life experiences each employee brings to the organization.
- 4. Culture is especially influenced by the organization's founder, executives, and other managerial staff because of their roles in decision making and strategic direction.
- 5. Culture can be represented in a group's language, decision making, symbols, stories and legends, and daily work practices.

STATS

Culture as a Competitive Advantage

- 94% of executives and 88% of employees believe a distinct workplace culture is important to business success.
- Employees' overall ratings of their company's qualities like collaboration, work environment, and mission and value alignment — are 20% higher at companies with strong cultures.
- 47% of active job seekers cite company culture as their driving reason for looking for work.
- 50% of married job seekers evaluate company culture when applying to a job compared to 41% of single candidates.
- 15% of job seekers turned down a job offer because of the company's culture.
- 35% of American workers say they would pass on the perfect job if they felt the company culture wasn't a good fit.

THE IMPACT OF FLEXIBLE WORK ON COMPANY CULTURE

• 76% of employees report seeking jobs with more flexibility because of work-

life balance.

- 36% of employees considered leaving their jobs because they can't work
- 28% of workers say they would take a pay cut for the opportunity to work remotely.
- 65% of employees think they would be more productive at home than in the office.
- 77% of employees say flexible work options would enable them to lead healthier lives.