

## Energy Drink Danger – Picture This



# THE HIDDEN TRUTH ABOUT THE ENERGY DRINK INDUSTRY

**11 / 12** energy drink companies refuse to stop marketing to youth



**145** serious injuries

event reports filed with the FDA between 2004-2012

**17** were death



**5** deaths

linked to Monster since 2013



The number of emergency room visits related to energy drinks

doubled from **10,068** to **20,783**



|      |        |
|------|--------|
| 2007 | 10,068 |
| 2011 | 20,783 |

**5,126**

poisonings

related to energy drink exposure reported to US Poison Control Centers between 2010-2013

more than **40%** involved children



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