Clamp Down on Workplace Safety Complacency



“Safety isn’t something that can be saved up and deposited into a bank like money. Every day you start with a zero balance and you’ve got to make it through the day (safely).” -John Drebinger Jr.

Unfortunately, most Canadian/US employers acknowledge that the majority of their workers are often blind and/or complacent to workplace safety programs. The result of safety complacency is avoidable accidents and incidents.

Did you know that it’s estimated someone is injured on the job every 18 seconds? Or that only 20% of injuries are caused by unsafe conditions, while 80% are caused by unsafe acts?

Employees need engaging safety information that reminds them on a daily basis why following safety protocol is in their best interest. Employees need a safety program that resonates and reinforces a compliant safety message.

Find out what you can do to correct workplace safety complacency with SafeSupervisor’s special report: **Complacency to Safety.** You’ll find:

- A template for the **one safety meeting** that will **stop** complacency in your company
- Top compliance tips from companies who have gone **incident free for years**
- Real stories from employees who let complacency change their lives forever

You’ll also learn:

- How to encourage your workers to watch out for one another
- 6 key factors that lead to carelessness

Complacency is a serious risk in the workplace and we want to ensure it doesn’t happen at your company. Download SafeSupervisor’s special report, **Complacency to Safety**, and receive 2 safety talks, multiple case studies and a safety infractions checklist that you can immediately implement in your safety program.

Don’t let complacency put your employees at risk. Download SafeSupervisor’s special report, **Complacency to Safety.**