By the Numbers – Internet & Computer Use



DID YOU KNOW?

Worldwide spending on cyber security is expected to reach $91 billion this year, which is a 10% increase from 2017. As companies continue to face security threats, security spending is expected to increase to $120.7 billion in 2021. Companies should invest some of this spending in their employees as well. Employees are one of the first lines of defense in an organization, which means cybersecurity training should be a top priority. And employees think training helps. A survey found that 70% of workers who received cyber security training felt that it enhanced their ability to recognize and react accordingly to potential threats.

Internet access has become vital for communication, obtaining information, job-searching, and participation in an ever-changing world economy. The United States, the fourth largest country in the world by land area, is no exception. With over 312 million internet users as of 2018, it is one of the largest online markets worldwide. In 2019, it was found that just ten percent of U.S. adults said that they do not use the internet. Internet usage in the United States is frequent, with 43 percent of surveyed adults saying that they used the internet several times a day as of February 2018, compared to just eight percent who said they accessed the internet about once a day. The United States are also one of the highest-ranked countries in terms of internet freedom, ranking fourth in the Freedom House Index of 2017 with 21 points.

Keep In Mind

A good cyber security culture at your workplace is a good way to make your employees cyber aware. One way to increase cyber awareness is to…