Business Case for Safety Talking Points



BENEFITS

Companies are cutting already tight safety budgets. And senior management may not have the time—or patience—to listen to you justify your current budget by explaining in detail how, say, a five-year study of proves that investments in workplace safety actually make companies money. So what you may need are some sound bites or talking points that you can use to make the business case for safety in a brief—but still compelling—way. This tool will help you develop these points.

HOW TO USE THIS TOOL

A white paper from the Kimberly-Clark Corporation might be a good source of ammunition. Here’s a breakdown of some key talking points from the study organized by topic.

https://www.honeywellsafety.com/Culture/Committing_to_Zero_Harm_With_Cultures_of_Safety/