

# BETTER BUSINESS: HIPAA – Privacy and Security Basics



## Key Takeaways:

- Observing the costs of violating Health Insurance Portability and Accountability Act (HIPAA) regulations
- Understanding the importance of the HIPAA
- Appreciating the importance of protecting individuals' Personal Health Information (PHI)
- Understanding roles for protecting PHI and Personal Health Records (PHR) under HIPAA

## Course Description

It's easy to empathize with the potential disaster of leaked Personal Health Information (PHI). Imagine knowing your coworker has hemorrhoids or some illness. Imagine if you had an illness (if you don't) and everyone in your community knew. Often, this violation of privacy can be embarrassing or invite pity that you didn't want; sometimes being treated as unhealthy is very difficult. This is why the Health Insurance Portability and Accountability Act (HIPAA) was enacted to protect your information. Nowadays, it's so easy to have PHI on an online database, but it also invites the opportunities for an invasion of privacy. The solution is not revert back to paper, but rather you should be educated on techniques for ensuring privacy is protected. This course is designed to do exactly that.

You will learn about the basics surrounding the HIPAA, including: what information is considered to fall under PHI; who is responsible for protecting PHI and Personal Health Records (PHR) under the HIPAA; and the significant financial consequences for violating the HIPAA. If you didn't have your fill of acronyms, we will also discuss basic IT measures that can be taken to reduce the risk of violating privacy. There is a lot that you, personally, can do to protect everyone's PHI. This course will identify behaviors and methods that make it easier for information to be hacked or leaked, such as Bluetooth and public networks. In addition, we will supply you with methods to improve security on mobile devices and within the workplace.

No one wants their medical information widely discussed and known to everyone. Our hope with this course is that we can help you ensure that never happens in your workplace.