BETTER BUSINESS: Coaching and Feedback



Key Takeaways:

– Establishing an easy-to-understand coaching model
– Understanding how to deliver feedback and coaching so that it is effective
– Learning strategies to increase trust and unity within a team
– Seeing the importance of long-term mentoring for individual and professional growth

Course Description

This course is meant to improve your coaching and feedback in a simple and effective manner. Consider your experience coaching and giving feedback, and being coached and receiving feedback. Likely, there have been experiences when no matter what you or someone else does, nothing improves. As well, there are probably experiences where a few words of wisdom revitalized a person or project and produced success beyond anyone’s expectations. Feedback and coaching can be priceless or utterly useless and negative. The purpose of this course is not to convince you that feedback and coaching are important or that employees crave them, but rather it is to help you understand what makes these techniques worth everything or nothing.

Odds are, somebody does something in your life that you don’t appreciate. That statement is essentially a certainty because not everyone is you. Asking someone to change and coaching them through it can be very difficult and still yield no results. You might be tempted to give them feedback on what they are doing wrong or inadequately, so that they can understand what exactly is the issue. As you will see through this course, it is important to make the distinction between feedback and coaching and when to implement either for the best results. Mismanagement of either technique can be disastrous, leading to distrust and an aggravated work environment. This is why we will teach you step-by-step methods that you can practice to ensure feedback and coaching are worth everything to your workplace. We will also explain the term “constructive feedback” so that you have an in-depth knowledge of the subject and how to properly implement it in the workplace.

Lastly, this course will focus on the value of trust in the workplace, as it relates to development and success through coaching and feedback. You will learn

ways to build and foster trust in your and others’ relationships, so that mentoring is prominent in your workplace. Mentoring is very different than coaching, mostly on the focus of time length but there are other criteria which we will discuss as well. Overall, this lesson is meant to help you achieve higher performance, together. We hope to help you foster powerful relationships in the workplace so that people are engaged and love where they work, providing you with stupendous results.