All About Blended Learning



Speaker: Richard Tobin

Date & Time: Sept 18, 2019 | 9am-10am PDT

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About the Webinar

What is blended learning? Why should you use it? Is what you are doing now considered blended learning by experts? In this webinar, we'll explore the benefits of blended learning, how to correctly implement this approach so as not to overwhelm your team, and what sort of results you can expect from this training approach.

About the Speaker

Rick Tobin originally joined Bongarde Media in 2013 in a marketing role, but quickly worked his way through Product to a take active ownership of the P&L of one of the core business units in Bongarde. Within a year, Rick grew the business profit line by over 400% and has carried that determination and Grit to achieve in other core business areas within the company.

In the fall of 2016, Rick took on the role of President and CEO for Bongarde and is focused on growing the people, services and business.

Prior to joining Bongarde, Rick was a partner in F5 Marketing Group, where he helped clients like Disney, Sterling Commerce, and divisions of Lockheed Martin with online market growth.

Rick has also previously served as Director of Research for Enquiro, now Yellow Pages; authoring landmark research on SERP engagement, usability and UX design for companies like Google, Microsoft, Disney and more.

Rick holds multiple degrees from the University of British Columbia and the University of Edinburgh.