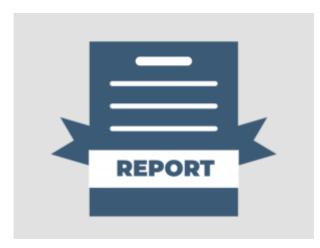
2023 State of Safety Training Survey





WORKPLACE SAFETY SURVEY

- 1. We surveyed 1,583 safety professionals in Q1 and Q2 of 2023.
- 2. Most safety professionals have deep experience (OVER 70% have more than 5 years) and are deeply committed.
- 3. MOST of the companies have safety meetings at least monthly (34% have daily or weekly meetings).
- The biggest challenges to safety training are 1) keeping employees engaged,
 finding new sources of material and 3) communicating the value to management.
- 5. OVER 90% of safety professionals believe that blended learning is superior to any one format □the variety improves engagement, comprehension and retention.
- 6. The most effective safety training formats outside of safety meetings are on the job safety interventions, followed by online learning courses.
- 7. Key factors for evaluating online training courses are modern images, industry specific content and use of video.
- 8. Over the next few years, online and mobile training will become more important.